Bacon Financial Advisors Renames Company _Beyond Wealth Advisors_ to Reflect Intentional Focus on Client's Passions and Long-Term Goals

Team expands to support client growth and service

Lee's Summit, Mo. – April 1, 2020 – Bacon Financial Advisors today announced it has rebranded its company to Beyond Wealth Advisors to better reflect its focus on helping clients identify and achieve financial and personal goals and passions.

Beyond Wealth Advisors Co-Founders and Financial Advisors with Raymond James, Dennis Bacon CPA, CFP® and John Kliewer CMFC®, recently joined forces with a shared vision to help clients make a meaningful impact as they plan for their today, tomorrow and beyond.

"Beyond Wealth Advisors is intended to convey that we're guiding clients in ways that go beyond their investing objectives," said 25-year financial advisor veteran, Dennis Bacon. "We want to help clients to understand how to use the resources they've been blessed with to intentionally achieve their desired legacy."

"We want to serve clients beyond what might be expected in the market today," said John Kliewer. "We intend to set the bar high and navigate client conversations in a way that allows them to recognize those things in life they care about most."

Beyond Wealth Advisors welcomes new team members

Beyond Wealth is also pleased to add two talented area financial advisors to its team with the addition of J.C. Ganote and Kelley Manning and client service associate Jeanne Reed. J.C., Kelley and Jeanne have years of industry experience and serve a diverse clientele, including individuals, retirees and business owners. Kelley's targeted practice also includes serving women investors who are going through life transitions.

"J.C., Kelley and Jeanne are a strong cultural fit to our organization with an unwavering commitment to client service," said John Kliewer. "They share our passion to deepen their client relationships and help them achieve their unique 'beyond' goals."

About Beyond Wealth Advisors

Beyond Wealth Advisors focuses on helping clients prepare for their today, tomorrow and beyond. With nearly 100 years of collective industry experience, Beyond Wealth serves the diverse needs of individuals, families, retirees, business owners and non-profit organizations. At Beyond Wealth, we embrace servant leadership and are a committed to help clients achieve their financial objectives and make a lasting impact with their resources. For more information, visit our website at www.beyondwealthadvisors.com.

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